

SUMMER EDUCATORS' WORKSHOP 2010
JULY 11-13
HILTON CLEARWATER RESORT
CLEARWATER BEACH, FLORIDA

PROGRAM

SUNDAY, JULY 11, 2010

8:00 am-2:00 pm	Golf
12:00 am-5:00 pm	Optional State Meeting
2:00 pm-5:00 pm	Board Meeting
5:30 pm-6:00 pm	New Member Reception
6:00 pm-7:00 pm	Member Reception
7:00 pm-9:00 pm	Dinner

MONDAY, JULY 12, 2010

7:30 am-8:15 am	Breakfast	
8:15 am-9:00 am	Plenary 1	Mark Anderson, CEO, eLogic Learning
9:10 am-10:10am	Breakout 1	<i>Integrating Sustainability into Business Teaching, Research and Service: A Coevolutionary Perspective</i> —Jean and Edward Stead, East Tennessee State University (30) <i>Johns Hopkins Carey Business School Global MBA-A Unique Approach</i> —Yash Gupta, Johns Hopkins University (60) <i>Foundations First</i> -Robert Sumichrast, University of Georgia (30)
10:10 am-10:40am	Break	
10:40 am-11:40 am	Breakout 2	<i>Using Six Sigma to Improve Graduate Recruiting Processes</i> -Joe Alexander, Belmont University (30) <i>MBA Management from Admissions to Graduation</i> -Mary Gowan, and Bill Burpitt, Director of the Elon MBA and Executive Education (60) <i>Faculty Portfolio Model, Redux: A Report from the Front Line</i> -Gordon McCray, Wake Forest University (30)
12:00 pm-12:45 pm	Lunch	
12:45 pm-1:30 pm	Plenary 2	Richard Buell, Chairman and CEO, Catalina Marketing Company
1:40 pm-2:40 pm	Breakout 3	<i>Leveraging Retired Executives-Mentoring Mock Interviews & Great Internships</i> -Larry Clark, UNC-Wilmington (30) <i>Preparing for Initial Accreditation</i> -Ralph Byington, University of South Carolina-Aiken; Mostafa Sarhan, Savannah State University (60) <i>Cultivation and Engagement of Business Advisory Boards</i> -Paul Stumb, Cumberland University (30)

